



For Immediate Release
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American Profit Recovery Announces New Hires

Ashland and Marlborough Residents Accept Positions with Marlborough-based Accounts Receivable Firm

Marlborough, MA: September 2, 2008: American Profit Recovery, a leading accounts receivable firm providing innovative profit recovery solutions to a number of industries has announced the hiring of Manon Pauline Theriault of Ashland and Michael Nisbet of Marlborough. Both will take on the role of account executive.

Both Theriault and Nisbet will be responsible for building and maintaining a portfolio of clients including identifying prospects, managing the entire sales cycle and ultimately managing customer relationships for the firm. They will also ensure clients receive proper guidance on APR technology and resources by coordinating with other service staff at APR.

“American Profit Recovery hires only professional, success-oriented individuals,” stated Jeff DiMatteo, principal at APR. “We pay close attention to a core set of ethics here and hire team members based on their level of professionalism and their understanding of our ethics. We found both Manon and Michael to be a great fit for American Profit Recovery and we’re looking forward to seeing great things from them.”

Mr. Nisbet is a graduate of Providence College with a Bachelor’s in marketing. He previously held sales positions at Robert Half International and Verizon FIOS Residential. Ms. Theriault is a graduate of Concordia University in Montreal and recently held positions at New England Sales Group and Anglo Irish Bank.

About American Profit Recovery;

American Profit Recovery (APR) is an accounts receivable management firm with offices in Massachusetts, Michigan, North Carolina and Kentucky. Founded in 2003, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2300 clients nationwide and has collected an estimated \$47 million in unpaid debt for those clients.

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(American Profit Recovery, Cont...)

American Profit Recovery has developed a proven system of third-party debt resolution with a flat, low fee system and state-of-the-art client-controlled technology, not typically seen in the collection industry. APR uses a two-tiered approach to resolving debt for clients. With early intervention and a strong focus on ethics and diplomacy with consumers, APR works hard to preserve the relationship between client and consumer with an ultimate goal of keeping the business relationship in tact.

APR's technology and business model has proven very successful as their success rate is far above the industry average of 11 percent. As a result, American Profit Recovery was recently named one of Collection Advisor's 50 Most Influential Collection Agencies in the industry.

American Profit Recovery can be reached at 877-634-8900 or <http://www.americanprofit.net/>

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