

PLANET announces new debt collection program

Are you looking for a more affordable way to manage debt collections? Would it help you to be able to easily track collections and make collections summaries available to your management team?

American Profit Recovery (APR) has a solution that addresses these business needs and streamlines the collections process as well. Beginning in March, APR will make available to PLANET members a special program that provides a proactive approach to handling overdue accounts.

APR was founded in 2004 by five individuals who have an extensive background in the collections industry. Each partner was a top-level executive with 14 to 19 years in the industry. APR currently operates from two locations, Farmington Hills, Michigan, and Marlborough, Massachusetts, and is licensed to conduct business nationwide. It serves some 2,000 businesses, and its focus on integrity, honesty, customer service, and results has quickly vaulted the company to the top of a very sensitive industry. APR's goal is to provide businesses with the best, most cost-efficient solutions to their receivable issues without alienating customers.

Receivables are a critical part of your business. APR gives you the perfect solution to help reduce internal costs and increase your cash flow. You maintain control of the entire outsourced collections process through *APRweb*, the fully secured, browser-based program that allows you to:

- Place accounts for collection
- Easily report payments
- Update account status
- Monitor the status of the account
- Track collection activity
- Establish payment agreements

There is no need to create internal reports, since through *APRweb*, reports are customized to meet your needs —

from an overview to a more detailed summary suitable for ongoing activity monitoring.

APR takes on all elements of the collection process based on your direction. And unlike typical collections agencies whose fees are a large percentage of the funds collected, APR has a fixed-fee schedule. Fees ranging from as low as \$5.00 to a maximum of

By partnering with PLANET, APR is able to offer PLANET members its services at substantial discounts.

\$20.00 per account make outsourcing debt collections a practical and cost-effective move. In addition, court and attorney fees are charged only if the money is recovered.



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Member Center of PLANET's Web site at LandcareNetwork.org today for more information. ~

streamlines communications between departments

instantly updates material cost increases

insures work is done to spec and invoiced

puts strategic data at your fingertips

tracks and retains every employee

helps strategically grow your bottom line

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