



April XX, 2009
FOR IMMEDIATE RELEASE

Media Contact:
David Greenwood, 978-568-1374

Local Company Digs Deep for Roots Day

Nature's Select Works with APR on 15th annual event to provide more green spaces

Winston Salem, NC. – Nature's Select Premium Turf Services, Inc. will celebrate Earth Day 2009 on April 25th with their 12th year of participation in the Winston-Salem Roots Day event. The landscape company, dedicated to community service, will plant 400-500 trees at the event, which is being held in conjunction with the PLANET Day of Service. American Profit Recovery will assist Nature's Select in fulfilling their landscape vision with a \$500 donation for trees and materials needed to complete the project. The first-time event supports both businesses' goal of providing a higher level of customer and community service.

Nature's Select is one of more than 4,200 member companies and affiliates and 100,000 green industry professionals belonging to PLANET. The association of lawn care and landscape industry professionals strives to maintain quality of life in communities across America. The PLANET Day of Service gives members the opportunity to plan, organize and carry out a project that benefits their community.

Nature's Select is honored to participate in Roots Day. In addition to their services, they will also provide Group Leaders and volunteers for the event. They will follow up their efforts on May 9th by participating in the Great American Cleanup in Winston-Salem. Nature's Select takes great pride in the community and participates in several local, state and national events as well as various organizations to demonstrate their dedication to the environment.

“Nature's Select enjoys giving back to customers and those in the community through events that restore and refurbish neighborhoods while also strengthening the environment,” said Bill Hildebolt of Nature's Select, also the President-Elect of PLANET. “We enjoy working with companies like APR who also seek opportunities to create more green spaces while enhancing the environment in which we live and work.”

PLANET emerged on January 1, 2005, when the Associated Landscape Contractors of America (ALCA) and the Professional Lawn Care Association of America (PLCAA) joined forces to become a more encompassing network of green industry professionals.

--more--

Nature's Select – page 2

PLANET encourages lawn care and landscape industry professionals to play a vital role as stewards of the world's green spaces like parks, schools, and public grounds. For more information visit LandcareNetwork.org.

American Profit Recovery (APR) is a collection agency with offices in Massachusetts, Michigan, North Carolina and Kentucky. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2300 clients.

Nature's Select Premium Turf Services, Inc. is a locally owned and operated lawn care company with over 15-years experience in the industry. Their dedication to quality and personalized service sets them apart from other landscape companies. Nature's select is a leader in the green industry who uses organic and environmentally sound products in their environmentally safe approach to lawn care. They proudly support local community events and are represented on the board of directors of both state and national trade associations.

###