



PRESS RELEASE

Handyman Matters Forms Strategic Alliance With Accounts Receivable Management Firm

Handyman Matters announces today that it will now be recommending **American Profit Recovery (APR)** as its new chosen vendor for collection activity on overdue, delinquent accounts and NSF checks. American Profit Recovery has quickly established itself as one of the leaders in debt collections. By combining Handyman Matters' internal efforts with APR's third party intervention, the entire life cycle of the overdue account will be minimized. Not only will the effectiveness of collections increase, but it will do so while decreasing the employee time taken to manage the process.

American Profit Recovery offers a flat fee program as opposed to charging a typical percentage common with most collection agencies and attorneys. By charging a flat fee per account, APR allows the franchise owner to keep more of their revenues and also makes it a low cost alternative to traditional internal efforts. Additionally, APR offers a **performance guarantee** where for every dollar invested in their service, they will resolve a minimum of two times that investment otherwise they will refund the difference between what was collected and double your investment, or simply refund the total purchase price.

Please contact your dedicated APR consultant to see what program size is right for you:

Matt Moskowitz

(800) 711-0023

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" Our goal is to help resolve slow paying and delinquent accounts to allow the franchise owner and their staff to concentrate on new business. We are very confident that we will help any Handyman Matters franchise owner increase their bottom line by collecting overdue accounts at a fraction of the cost it would take to do so internally."

-Matt Moskowitz, Partner, American Profit Recovery

Through the partnership between **Handyman Matters** and **American Profit Recovery** your franchise will see noticeable advantages:

- ⇒ State of the art account management and real time reporting thru APR-web, allowing you to maintain control of your accounts.
- ⇒ Flexibility!
- ⇒ Special **FLAT RATE of \$8.00 - \$10.00 per account** regardless of balance or location.*
- ⇒ Diplomatic collection process.
- ⇒ Contingency collections available through APR's Tier II Division.**
- ⇒ Single contact at APR for customer service and support.
- ⇒ Performance Guarantee***



*Get your clients to pay without
running them off permanently by
using our unique flat-fee approach*

*Contact Will Beach for your qualifying price

**Special Handyman Matters Rate

***See APR Service Agreement for complete details