



FOR IMMEDIATE RELEASE:

Kentucky Association of Plumbing Heating Cooling Contractors Forms Strategic Alliance With Collection Agency To Recover Delinquent Accounts, Increase Cash Flow & Reduce Costs For Its Members.

COMMONWEALTH OF KENTUCKY: The Kentucky Association of Plumbing Heating Cooling Contractors, (KAPHCC), with over 750 members, announces today that it will now be recommending American Profit Recovery (APR) as its new chosen vendor for collection activity on any delinquent accounts. American Profit Recovery has quickly established itself as one of the leaders in the debt collection industry. By combining KAPHCC's members internal efforts with APR's third party intervention, the entire life cycle of the delinquency will be minimized. Not only will the effectiveness of the collection increase, but it will do so while decreasing the employee time taken to manage the process.

American Profit Recovery offers a flat fee program as opposed to charging a typical percentage common with most collection agencies and attorneys. By charging a flat fee, APR allows businesses to keep more of their revenues. If you would like more information about how American Profit Recovery can help your business, they may be reached at (877) 634-8900, or visit them at www.americanprofit.net.

By the Kentucky Association of Plumbing Heating Cooling Contractors and American Profit Recovery partnering as part of the KAPHCC Debt Recovery Program, members will see noticeable advantages in the area of:

- ↳ State of the art, real-time reporting capability thru APRweb.
- ↳ An average combined APR recovery rate of 52%.
- ↳ Single contact at APR for customer service and support.
- ↳ Flexibility!
- ↳ Flat-rate is regardless of balance or location.
- ↳ Diplomatic collection process as to not alienate customers.

For a free consultation with no obligation from APR, fill in and fax this form to (866) 390-1305, or call **Jeff Derrickson** at (859) 608-2449.

KAPHCC Member: _____

Contact Person: _____ Title: _____

Telephone: _____ Email: _____

Press Contacts:
For KAPHCC: (800) 527-4229 For APR: (877) 634-8900

