

Collection Agency Employees “Buy” Casual Dress; Donate Money to Charity

Five Local Charities Benefit From Relaxed Dress Code

Marlborough, MA: November, 2009; American Profit Recovery, a collection agency based in Michigan and Massachusetts offered their entire team the option to buy casual dress during Mondays of the summer months. That money raised was then donated to the charities of their choice. A total of \$630.00 was raised for nine different charities.

The charities included: The Brain Tumor Foundation, The Junior League of Boston, The Leukemia & Lymphoma Society, Wildlife Alliance, Marlborough MA Food Pantry, Special Olympics South Carolina, Muscular Dystrophy Association, The Nature Conservancy and the St. Jude Tribute Program.

“We do realize this is not a large amount of money but it does get our employees thinking about what is important in our lives as well as helping others,” stated Jeff DiMatteo partner at American Profit Recovery. “This program is just a small part of our annual community relations efforts. Collection agencies like any other business need to do their part to help the greater good and help others in tough times and good times. We have always took pride in being different in the way we do business at all levels and will continue to find ways to help businesses recover money and help people in need.”

American Profit Recovery recently embarked on a month-long initiative to raise other funds for breast cancer charities. During three different Making Strides Against Breast Cancer walks across the country, the collection agency and its staff raised over \$5,000. They continue to raise money during the month of October with an aggressive sales promotion with current and potential clients.

American Profit Recovery (APR) is a collection agency with offices in Massachusetts, Michigan and North Carolina. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2600 clients. 800-711-0023 <http://www.americanprofit.net/>

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