



FOR IMMEDIATE RELEASE:

Massachusetts Veterinary Medical Association (MVMA) Forms Strategic Alliance With Outsourcing Company To Recover Delinquent Accounts, Increase Cash Flow and Reduce Costs For Its Members.

MARLBOROUGH, MA – The MVMA, Headquartered in Marlborough, MA with Nearly 1,000 Members, announces that it will now be recommending American Profit Recovery (APR) as its new chosen vendor for collection activity on overdue and delinquent accounts. American Profit Recovery has quickly established itself as one of the leaders in debt collections. By combining MVMA's members internal efforts with APR's third party intervention, the entire life cycle of the overdue account will be minimized. Not only will the effectiveness of collections increase, but it will also decrease the employee time taken to manage the process.

American Profit Recovery offers a flat fee program as opposed to charging a typical high percentage common with most collection agencies and attorneys. By charging a flat fee APR allows the Members to keep more of their revenues. If you would like more information about how American Profit Recovery can help your Company they may be reached at (877) 634-8900, or visit them at www.americanprofit.net.

"It gives us great pleasure to announce that American Profit Recovery has been named the preferred outsourcing vendor for the MVMA's Debt Recovery Program. They were the only collections agency flexible enough to work with both small and large volume veterinarians." Susan Weinstein, Executive Director MVMA

"Our goal is to help resolve slow paying and delinquent accounts to allow for the Veterinarians and there staff to do the things they do best, help animals." Jeff Dimatteo, President American Profit Recovery.

By the Massachusetts Veterinary Medical Association and American Profit Recovery partnering as part of the MVMA Debt Recovery Program, Members will see noticeable advantages in the area of :

- State of the art real-time reporting thru APR web
- An average combined APR recovery rate of 52%
- Single Contact at APR for customer service and support.
- Flexibility
- Flat rate is regardless of balance or location
- Diplomatic collection process

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