



For Immediate Release
Contact: David Greenwood
978-568-1374
Cell: 617-633-3923

Collection Agency Introduces Money Maker Challenge

New Website Feature Helps Determine if Businesses Need Help Recovering Unpaid Debt from Clients

Marlborough, MA: September 15, 2009; American Profit Recovery, a [collection agency](#) based in Michigan and Massachusetts has developed the “Money Maker Challenge” to help businesses and business owners decide if they need third-party help in collecting unpaid debt. As one of the leading [collection agencies](#) in the nation, APR is leading the way in helping businesses of all sizes recover past due debt.

The Money Maker Challenge found at <http://www.americanprofit.net/> asks a number of qualifying questions including how long a business let past due invoices go unpaid, the process used for collecting past due accounts, communication methods for past due clients, and how severe the business feels the past due accounts affect cash flow. From there, the website survey can determine if a business is on the right track or if the business needs help collecting unpaid invoices.

The Money Maker Challenge is only the first step in determining whether a business may need help. Once it is determined that a business needs assistance, the next step is for the team at APR to sit down with the business, analyze their individual situation more in depth and get a true assessment of their collection needs. The team then puts together a comprehensive program that will help get their receivables back on track. That plan can include everything from internal procedures to outsourcing receivables.

A short video Blog with tips on whether a business is ready to hire a collection agency can be found here; <http://www.collectionagencyblog.com/?p=277>

“Now more than ever, a business needs to have absolute control over their accounts receivables,” stated Jeff DiMatteo, partner at American Profit Recovery. “Our Money Maker Challenge will help businesses make the decision to keep on the same track or get help collecting on past due debt. Most people know when they need help but we can help them before it’s too late.”

About American Profit Recovery;

American Profit Recovery (APR) is a collection agency with offices in Massachusetts, Michigan, North Carolina and Kentucky. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2600 clients. 800-711-0023

<http://www.americanprofit.net/>

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