

For Immediate Release:

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Collection Agency Receives Endorsement From North American Association of Floor Covering Distributors

American Profit Recovery is NAFCD's New Alliance Partner

Marlborough, MA: March, 2009; American Profit Recovery, a collection agency based in Michigan and Massachusetts recently announced that The North American Association of Floor Covering Distributors (NAFCD) has endorsed them as a new Alliance Partner.

American Profit Recovery is a national leader in third party debt collection. Their proven methods of collecting have helped them achieve a success rate far above the collection industry average. APR's recovery model effectively reaches consumers by using ethics and diplomacy and helps free up staff from having to manage past due accounts.

APR's proven model of success includes a flat-fee system coupled with cutting edge client-controlled technology. They make it affordable for many to use a debt recovery agency by charging a one-time fee, regardless of the dollar amount collected on an account. Also, real time reporting capability allows clients to remain in control of their accounts with easy website access anytime, day or night.

"In response to the challenging economy, we felt it would be beneficial to provide our members with a resource to help them with the growing need for collection management," said Jack Lidenschmidt, President of NAFCD. "Using APR for past due accounts will aid our members in managing their accounts receivables."

For further information, contact Mitchell Knell at 800-711-0023 or visit their website at www.americanprofit.com.

About NAFCD:

NAFCD is a national, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' product to market resulting in the highest degree of dealer satisfaction.

About American Profit Recovery;

American Profit Recovery (APR) is an accounts receivable management firm with offices in Massachusetts, Michigan, North Carolina and Kentucky. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2500 clients nationwide and has resolved an estimated \$130 million in unpaid debt for those clients.

American Profit Recovery has developed a proven system of third-party debt resolution with a flat, low fee system and state-of-the-art client-controlled technology, not typically seen in the collection industry. APR uses a two-tiered approach to resolving debt for clients. With early intervention and a strong focus on ethics and diplomacy with consumers, APR works hard to preserve the relationship between client and consumer with an ultimate goal of keeping the business relationship in tact.

APR's technology and business model has proven very successful as their success rate is far above the industry average. The company prides itself on their motto "You'll Profit from our Difference", and they are committed to raising the ethical bar in the collection industry through their treatment of consumers, technology, customer service and treatment of their employees. As a result, American Profit Recovery was recently named one of Collection Advisor's 50 Most Influential Collection Agencies in the industry for the second year in a row and was named one of the "Best Places To Work" in the collection industry.

American Profit Recovery can be reached at 800-711-0023 or <http://www.americanprofit.net/>

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