



April 22, 2009
FOR IMMEDIATE RELEASE

Media Contact:
David Greenwood, 978-568-1374

Company Aims to Provide PLANET with More Green Spaces *APR demonstrates dedication to community and environment at Earth Day Events*

Marlborough, Mass. – American Profit Recovery is dedicated to ensuring that customers ‘profit from their difference’. For Earth Day 2009, APR is demonstrating their commitment to being different and serving the community by acting as one of five main sponsors for the Professional Landcare Network (PLANET) nationwide Day of Service. APR is partnering with three businesses in the landscape industry to restore and revitalize areas in local communities that everyone can enjoy.

APR has donated thousands of dollars to charity since they opened their doors in 2004 and plan to continue to support worthy causes in communities. They are taking a step toward bringing their charitable endeavors to the next level by working with the three companies below on PLANET Day of Service events in their areas:

- **Szczechowicz Landscape Services Inc:** APR is providing man power and supplies needed for landscaping, planting flowers and cleaning up the Rowley Village Park in Rowley, Massachusetts from 1:00 to 5:00 p.m. on April 22nd.
- **Real Green Systems:** APR and Real Green are working together to provide volunteers and supplies needed in Farmington Hills, Michigan for mulching and planting iris flowers at the Costic Center from 1:00 to 5:00 p.m. on April 22nd.
- **Nature’s Select Premium Turf Services, Inc.:** APR is donating \$500 for materials needed to plant 400-500 trees at the 15th annual Winston-Salem Roots Day event on April 25th.

“American Profit Recovery works to be different in the collections industry through the way we operate, the way we treat customers and the way our team is dedicated to the community,” said Matt Moskowitz, APR partner. “We are grateful for the opportunity to work with three amazing companies in the landscape industry on projects that will have a positive impact on local communities as well as the environment.”

PLANET emerged on January 1, 2005, when the Associated Landscape Contractors of America (ALCA) and the Professional Lawn Care Association of America (PLCAA) joined forces to become a more encompassing network of green industry professionals. PLANET encourages lawn care and landscape industry professionals to play a vital role as stewards of the world’s green spaces like parks, schools, and public grounds. For more information visit LandcareNetwork.org.

American Profit Recovery (APR) is a collection agency with offices in Massachusetts, Michigan, North Carolina and Kentucky. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2300 clients.

###

