



For Immediate Release
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American Profit Recovery Announces New Hire

Sean Katchuba of Leonard MI Accepts Position with Michigan-based Accounts Receivable Firm

Farmington Hills, MI: January 23, 2008: American Profit Recovery, a leading accounts receivable firm providing innovative profit recovery solutions to a number of industries has announced the hiring of Sean Katchuba of Leonard MI as an account executive for the Farmington Hills office.

Mr. Katchuba will be responsible for building and maintaining a portfolio of clients including identifying prospects, managing the entire sales cycle and ultimately managing customer relationships for the firm. He will also ensure clients receive proper guidance on APR technology and resources by coordinating with other service staff at APR.

“American Profit Recovery hires only professional, success-oriented individuals,” stated Jeff DiMatteo, principal at APR. “We pay close attention to a core set of ethics here and hire team members based on their level of professionalism and their understanding of our ethics. We found Sean to be a great fit for American Profit Recovery and we’re looking forward to seeing great things from him.”

Mr. Katchuba is a graduate of Oakland University with a Bachelor of Science in Communications. Mr. Katchuba has a strong background in the mortgage business having held positions at Ameriquest Mortgage, as well as serving at Hamlin Mortgage as a branch manager and Captain Mortgage as vice president.

About American Profit Recovery;

American Profit Recovery (APR) is an accounts receivable management firm with offices in Massachusetts, Michigan, North Carolina and Kentucky. Founded in 2003, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2300 clients nationwide and has collected an estimated \$47 million in unpaid debt for those clients.

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(American Profit Recovery, Cont...)

American Profit Recovery has developed a proven system of third-party debt resolution with a flat, low fee system and state-of-the-art client-controlled technology, not typically seen in the collection industry. APR uses a two-tiered approach to resolving debt for clients. With early intervention and a strong focus on ethics and diplomacy with consumers, APR works hard to preserve the relationship between client and consumer with an ultimate goal of keeping the business relationship in tact.

APR's technology and business model has proven very successful as their success rate is far above the industry average of 11 percent. As a result, American Profit Recovery was recently named one of Collection Advisor's 50 Most Influential Collection Agencies in the industry.

American Profit Recovery can be reached at 877-634-8900 or <http://www.americanprofit.net/>

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