

Collection Agency Employs Latest Technology to Help Businesses Resolve Debt with Ease

Web-based Technology Improves Accounts Receivables While Freeing Up Staff Time

Marlborough, MA: November 30, 2009; American Profit Recovery, a [collection agency](#) based in Michigan and Massachusetts has long been known for several proven methods for collecting unpaid overdue debt. They have produced successful results in pursuing overdue accounts through a model which includes early intervention, diplomacy and a low-cost flat fee structure. An additional feature American Profit Recovery offers that sets them apart from others in the collection industry is their client-controlled technology called APRweb

APRweb is proprietary web technology that enables a business to track accounts at any time from any computer to meet a busy schedule as well as enhances the collection process by saving a business staff time and energy tracking overdue accounts. It utilizes the highest SSL security available to ensure that all data is safe and secure with encryption to keep data protected.

The ease and convenience of APRweb allows business owners, accounting staff and management to control their accounts from any computer at any time, day or night. The system allows a business to:

- Place accounts into the APR system in just minutes.
- Change balances or update a customer's status
- Get real-time customized reports tailored to meet a company's needs.
- View account results or updates anytime from any computer.
- Get quick responses by direct emails to APR's customer service.
- Maintain control of a company's receivables at all times.
- Download batches of accounts in short time

“Our years in the business have told us that many in our industry do not want customers to have access to the kind of information we provide our clients,” states Jeff DiMatteo, partner at American Profit Recovery. “It just makes sense to give our clients a clear and accurate snapshot of each and every account they place with us and give them the flexibility to do a number of things with that account once we have it in our system. Someone who hires a [collection agency](#) should have this information.”

APR does believe however that technology should never replace personal service and therefore they also employ proven methods of success based on respect and diplomacy to retrieve resolve debt, retain customers and build a businesses' future profitability. They aim to make managing past due accounts as easy as possible to free up valuable staff time and same time and money for your clients as well.

American Profit Recovery (APR) is a collection agency with offices in Massachusetts, Michigan and North Carolina. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2600 clients. 800-711-0023 <http://www.americanprofit.net/>

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