



PRESS RELEASE

Wireless Toyz Forms Strategic Alliance With Collection Agency

Wireless Toyz, Headquartered in Farmington Hills, Michigan, announces today that it will now be recommending **American Profit Recovery (APR)** as its new chosen vendor for collection activity on overdue, delinquent account and contract fees. American Profit Recovery has quickly established itself as one of the leaders in debt collections. By combining Wireless Toyz's internal efforts with APR's third party intervention, the entire life cycle of the overdue account will be minimized. Not only will the effectiveness of collections increase, but it will do so while decreasing the employee time taken to manage the process.

American Profit Recovery offers a flat fee program as opposed to charging a typical percentage common with most collection agencies and attorneys. By charging a flat fee per account, APR allows the franchise owner to keep more of their revenues and also makes it a low cost alternative to traditional internal efforts. Additionally, APR offers a **performance guarantee** where for every dollar invested in their service, they will return a minimum of two times that investment otherwise they will refund the difference between what was collected and double your investment or simply refund the total purchase price. If you would like more information about how American Profit Recovery can help your location(s), please call Matt Moskowitz at (800) 711-0023, or on the web at www.americanprofit.net.

" Our goal is to help resolve slow paying and delinquent accounts to allow the franchise owner and their staff to concentrate on new business. We are very confident that we will help any Wireless Toyz franchise owner increase their bottom line by both collecting overdue accounts & contract fees and do this at a fraction of the cost it would take to do so internally."

-Matt Moskowitz, American Profit Recovery

By **Wireless Toyz** and **American Profit Recovery** partnering, your franchise will see noticeable advantages:

- ⇒ State of the art account management and real time reporting thru APR-web allowing you to maintain accounts.
- ⇒ An average combined APR recovery rate of 52%.
- ⇒ Flexibility!
- ⇒ Special FLAT RATE/account regardless of balance or location.
- ⇒ Diplomatic collection process.
- ⇒ Contingency collections available through APR's Tier II Division.*
- ⇒ Single contact at APR for customer service and support.
- ⇒ Performance Guarantee**



*Get your clients to pay without
running them off permanently by
using our unique flat-fee approach*

**See APR Order Form for complete details