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**FOR IMMEDIATE RELEASE**

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## **Collection Agency Makes Strides to Fight Breast Cancer**

*American Profit Recovery Generates Funds to Support ACS Event and Help Those in Their Community*

**Marlborough, Mass.** October 6, 2009 – ; American Profit Recovery, a [collection agency](#) based in Michigan, Massachusetts and North Carolina recently entered teams in three Making Strides walks to demonstrate their support during Breast Cancer Awareness Month.

Employees and their families in the cities where APR is based, Boston, Detroit and Charlotte, strutted their stuff by generating support and pledges for the American Cancer Society's premier event and raise over \$5,000.00.

Employees also raised \$1,160 by paying for dress-down opportunities. Employees paid for the opportunity to dress casual during the month of September.

During the month of October, APR will also support ACS by participating in a number of industry trade shows and donating five percent of the proceeds from all new orders and reorders to the organization. The collection agency will also donate five percent of the proceeds from other new orders and renewals from existing customers.

“APR is proud to be part of an event which is generating funds and making progress to fight a difficult disease and change people's lives,” said Jeff DiMatteo, partner at American Profit Recovery. “APR employees are the key to our success. Their participation and support in our daily efforts as well as charitable endeavors are the reason we are unique from other [collection agencies](#) in the industry.”

American Profit Recovery was founded in 2004 and quickly gained attention due their focus on a collection model that includes early intervention with a strong focus on ethics and diplomacy with consumers. Their practices set them apart from traditional collection agencies and their experience keeps their success rate far above the industry average. They were named one of Collection Advisor's 50 Most Influential Collection Agencies in the industry for the past two years running.

*American Profit Recovery (APR) is a collection agency with offices in Massachusetts, Michigan and North Carolina. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2600 clients. 800-711-0023*  
<http://www.americanprofit.net>

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