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**FOR IMMEDIATE RELEASE**

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## **Collection Agency Donates Over \$36,000 to Charity in 2010**

*American Profit Recovery Continues Track Record of Donating to Both  
Critical and Education Causes*

**Marlborough, Mass.** – American Profit Recovery, a collection agency based in Michigan, Massachusetts and North Carolina has tallied up their total 2010 charitable donations and in 2010 APR and its team members raised nearly \$40,000 for several different efforts that aided those in need;

Almost \$15,000 of the amount was donated or raised by employees alone who have not only embraced the charitable efforts of the collection agency but have also suggested and spearheaded other charitable and community events.

During 2010, APR was actively involved in charitable efforts that raised money for over 35 different organizations including their largest effort for The **Making Strides for Breast Cancer Walk** which raised over \$16,000 in three cities.

Other efforts included:

- **PLANET Day of Service** - raised \$3,900 and cleaned up the landscaping of local charities and community organizations
- **APR's Charities of Choice** - internal fundraising effort that raised \$1,355 for several local charities.
- **The 2010 Collector's Challenge** – a fundraising effort sponsored by the ACA Education Foundation where APR raised nearly \$2,000
- **The Adopt-a-Family program** - raised nearly \$1,500 and donated countless gifts to families during the holidays

“Without our exceptional team of employees APR would be unable to meet our business and charitable goals,” said Jeff DiMatteo, partner at American Profit Recovery. “APR team members make an enormous contribution to the success of this company as well as the ever-important community goals we have set forth. Each year we pledge to make an even greater impact and this team fully embraces that goal.”

In 2010 the collection agency also raised over \$1,000 to assist Haiti earthquake victims, they donated nearly \$10,000 to help employees in with emergency situations, and they contributed an additional \$1,370 to other philanthropic endeavors. APR aims to continue their support of community events in 2011 by raising even more money to help people in their community in need and boost employee morale.

**About American Profit Recovery:**

*American Profit Recovery (APR) is a [collection agency](http://www.americanprofit.net/) with offices in Massachusetts, Michigan and North Carolina. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. With early intervention and a strong focus on ethics and diplomacy with consumers, APR works hard to preserve the relationship between client and consumer with an ultimate goal of keeping the business relationship intact. The firm serves approximately 3,500 clients nationwide. American Profit Recovery and their team have earned many awards including Best Places to Work in Collections and Most Influential People in the Collection Industry. 800-711-0023 <http://www.americanprofit.net/>*