

Health Alliance P. O. Endorses New Collection Agency Preferred Vendor

As the economy affects just about everything we do lately, we have decided to make a timely endorsement of **American Profit Recovery**, a collection agency that takes a very different approach to resolving past due patient accounts.

As many medical professionals are hesitant to get more assertive in debt collection and try to avoid sending patients to collection agencies, many will feel comforted to hear about APR's kinder, gentler approach and their highly effective and affordable flat-fee system.

Some of APR's key features include:

- Diplomatic approach and contacts
- Low, flat-fee cost (No more percentages)
- Payments go directly to you from your valued patients
- Easy to use web interface clients LOVE this!!
- Designed for early intervention (around 90 days past due)
- Great customer service
- Average resolution success for clients is +40%
- Flexibility

With early intervention and a strong focus on diplomacy with patients, APR works hard to preserve the relationship between client and patient with an ultimate goal of keeping the business relationship intact. APR has also developed a proven system of third-party debt resolution with a flat, low fee system and state-of-the-art client-controlled technology, not typically seen in the collection industry. They use a two-tiered approach to resolving debt for clients. In short, APR will cost you less, preserve patient relationships, make collecting on past due accounts easier, and free up valuable staff time so you can focus on patients, not paperwork.

If you're looking to catch up on your receivables and utilize a system that's affordable and effective, you should give APR a try! For more information, please contact **Dale Erickson** at American Profit Recovery directly at (248) 948-0657 or visit their web site at www.AmericanProfit.net.

For a free consultation with no obligation, fill in and fax this form to **(800) 721-9210**

Practice Name: _____

Practice Contact: _____ Title: _____

Telephone: _____ Email: _____