



FOR IMMEDIATE RELEASE

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Collection Agency Director of Operations Honored as a Future Leader

Boston's Banker & Tradesman Recognizes Michelle Riviello As An Up And Coming Force in the Boston-area Business Community

Marlborough, MA: January, 2011– American Profit Recovery, a [collection agency](#) based in Massachusetts, Michigan and North Carolina has announced Director of Operations Michelle Riviello has been honored as a “Future Leader” by Boston-area publication Banker & Tradesman.

Banker & Tradesman, a leading publication serving the financial services market as well as real estate executives honored several young individuals as people to keep an eye on in the coming year. Riviello was at the top of the list for her steadfast dedication to her company and industry and an even deeper commitment to several charitable causes and community affairs embraced by her company, American Profit Recovery.

Riviello manages the day-to-day operations of the collection agency including marketing and customer service, human resources and spearheads all the charitable initiatives the company takes on each year. Those include a company-wide effort for Making Strides Against Breast Cancer, Adopt a Family program during the holidays, Summer Charities of Choice and Earth Day events each year called PLANET Day of Service in which the entire company embarks on several cleanup projects for local charities and organizations.

Banker & Tradesman cited the ability to lead companies in the industries they serve through what could be significant and permanent change due to recent economic conditions. Riviello and others honored through the nomination process were singled out as those individuals who had what they felt it would take to bring their companies and industries through lasting, permanent and positive change.

“There are so many aspects we need to focus on during a daily basis here at American Profit Recovery and Michelle ensures all corners of this company work in sync,” stated Jeff DiMatteo, a partner at American Profit Recovery. “She’s a great communicator has a solid background in marketing and customer satisfaction and with a true desire to help people less fortunate, she has been directly responsible for making this collection agency one of the most respected in the industry. There is no one more deserving of this recognition this year.”

About American Profit Recovery:

American Profit Recovery (APR) is a [collection agency](#) with offices in Massachusetts, Michigan and North Carolina. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. With early intervention and a strong focus on ethics and diplomacy with consumers, APR works hard to preserve the relationship between client and consumer with an ultimate goal of keeping the business relationship intact. The firm serves approximately 2800 clients nationwide. American Profit

Recovery and their team have earned many awards including Best Places to Work in Collections and Most Influential People in the Collection Industry. 800-711-0023 <http://www.americanprofit.net/>

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