



FOR IMMEDIATE RELEASE

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## Collection Agency to Exhibit at One of Boston's Largest Trade Shows

### American Profit Recovery to Feature Their Cost-effective and Diplomatic Approach to Landscaping Professionals at New England Grows February 2-4

**Marlborough, MA: January, 2011**– American Profit Recovery, a [collection agency](#) based in Massachusetts, Michigan and North Carolina has announced they will once again exhibit at New England Grows, one of the green industry's largest and most prominent events. They can be found at Booth 2311 at the Boston Convention and Exhibition Center February 2-4.

American Profit Recovery, specialists in working with landscaping and lawn care professionals to revamp their accounts receivables strategy, have helped hundreds of companies in this industry retrieve past due debt from their clients and do so in a cost-effective and diplomatic manner, something small businesses such as those attending appreciate. With their different approach to debt collection, they have helped countless landscaping and lawn care companies get paid, keep their customers in the process and save valuable resources such as staff time. The program in many cases saves a business money and is often less expensive than dedicating staff to the task of collecting on overdue payments.

“There is a need in the green industry for cost-effective and diplomatic debt collection such as the one we feature,” says Jeff DiMatteo, a partner at American Profit Recovery. “With owners of these companies typically handling day to do business duties and their busy schedules working directly with customers on-site, sometimes going after late paying and non paying customers takes a back seat.”

New England Grows is one of the largest and most recognized trade shows for businesses in the landscaping and lawn care industry. Business owners and others from around the region come to this show to learn more about new products and services and to find better, more effective ways to run the back end of their operations including accounts receivables and help with collections. More on APR's expertise in lawn care and landscaping can be found here; <http://www.americanprofit.net/blog/2011/01/collection-agency-has-tips-for-lawn-care-businesses/>

#### **About American Profit Recovery:**

*American Profit Recovery (APR) is a [collection agency](#) with offices in Massachusetts, Michigan and North Carolina. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. With early intervention and a strong focus on ethics and diplomacy with consumers, APR works hard to preserve the relationship between client and consumer with an ultimate goal of keeping the business relationship intact. The firm serves approximately 3,500 clients nationwide. American Profit Recovery and their team have earned many awards including Best Places to Work in Collections and Most Influential People in the Collection Industry. 800-711-0023 <http://www.americanprofit.net/>*

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