



Collection Agency Raises Over \$15,000 for Making Strides Against Breast Cancer

American Profit Recovery Kicks in Over \$10,000 of Fundraising Total from September Sales

Marlborough, Mass – American Profit Recovery, a [collection agency](#) based in Michigan, Massachusetts and North Carolina, recently participated in the Making Strides Against Breast Cancer walks in three cities and raised a total of \$15,500 for their efforts. Over \$10,000 of the company's fundraising total was donated by the company's ownership.

The collection agency participated in three cities including Boston, Charlotte and Detroit and had over 90 walkers both employees and others recruited to be part of the team. With over \$5,000 in pledges and employee incentives secured and over \$10,000 coming from a percentage of company sales in September, the company racked up over \$15,000 to combat Breast Cancer.

The collection agency also raised money by allowing employees to purchase casual dress at work and during their annual employee recognition week, employees could pay to have another employee or manager spend the day in an Uncle Sam costume. A short video of American Profit Recovery's efforts can be seen here:

<http://www.collectionagencyblog.com/2010/10/over-15000-for-making-strides-and-still-counting/>

"This event has now become not only a tradition here at American Profit Recovery but an important part of our company culture," states Jeff DiMatteo, partner at American Profit Recovery. "Each year we see more and more involvement from our team and an excitement and passion for this cause that keeps growing. We will continue our efforts to raise money and awareness about this horrible disease and we'll try to have fun while doing so."

Among the team's personal pledges and the company's corporate commitment to over \$10,000, the company continues to support other causes including a holiday helper program, and numerous other charities chosen by employees. The company has donated tens of thousands of dollars to charity in their six-year history.

American Profit Recovery (APR) is a collection agency with offices in Massachusetts, Michigan, North Carolina and Kentucky. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. The firm serves approximately 2800 clients. 800-711-0023 <http://www.americanprofit.net>

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