



April 19, 2010
FOR IMMEDIATE RELEASE

Media Contact:
David Greenwood, 978-568-1374

Collection Agency Once Again Celebrates Earth Day with Community Projects

American Profit Recovery Takes on Landscaping Projects During Earth Day Event

Marlborough, Mass. – American Profit Recovery, a nationwide [collection agency](#) with offices in Michigan, Massachusetts and North Carolina will once again get out their rakes, shovels, bark mulch and flowers on Earth Day as they participate in the Professional Landcare Network's PLANET Day of Service.

The third annual event takes place on Earth Day, April 22, 2011. This year, APR will again proudly take on the challenge of greening up areas located near their offices in Marlborough, MA and Farmington Hills, MI. APR works closely with many lawn care and landscaping businesses around the country to help them with their account receivables and this project helps the collection agency give back to the green industry.

The event was created by the Professional Landcare Network (PLANET), an organization dedicated to advocating for companies in the landscaping and lawn care industry. American Profit Recovery is an endorsed partner of PLANET and has been a lead sponsor of this initiative since its inception. Member companies along with other sponsors including American Profit Recovery will take on projects in an effort to clean up the grounds of charities, public parks and other spaces.

Projects Include:

Marlborough, Mass: The Boys and Girls Club of Metrowest; Employees and others will clean up the playground area of this organization. They will lay down new bark mulch, remove old plants and shrubs and plant new items all in an effort to renew this playground. They will also partner with student groups to complete this project.

Farmington Hills, MI: The Michigan office has adopted Proud Lake Recreation located in Commerce Twp, Michigan. The office has pledged a two year commitment to the upkeep of the park with 400 hours of volunteer service. They will start on April 22. Some projects may include constructing a rest stop along hiking trails, planting flowers and clean up and removal of invasive plant species.

In the first two years, the event saw over 480 volunteer projects throughout the United States with an estimated \$1 million in donated services, time and materials. Collection agency American Profit Recovery is one of several Lead Sponsors for the 2011 PLANET

Day of Service including: Agrium Advanced Technologies, JOHN DEERE, PBI/Gordon Corporation, and Shindaiwa.

About American Profit Recovery:

American Profit Recovery (APR) is a [collection agency](#) with offices in Massachusetts, Michigan and North Carolina. Founded in 2004, APR specializes in the collection of third-party debt in industries such as medical/dental, banking, trades, lawn care and other professional services. With early intervention and a strong focus on ethics and diplomacy with consumers, APR works hard to preserve the relationship between client and consumer with an ultimate goal of keeping the business relationship intact. The firm serves approximately 3,500 clients nationwide. American Profit Recovery and their team have earned many awards including Best Places to Work in Collections and Most Influential People in the Collection Industry. 800-711-0023 <http://www.americanprofit.net/>

ABOUT PLANET:

PLANET emerged on January 1, 2005, when the Associated Landscape Contractors of America (ALCA) and the Professional Lawn Care Association of America (PLCAA) joined forces to become a more encompassing network of green industry professionals. PLANET is the association of members who create and maintain the QUALITY OF LIFE in communities across America. For more information, visit LandcareNetwork.org, or call the PLANET office at (800) 395-2522.

###