



**AMERICAN PROFIT RECOVERY**  
*You'll Profit From Our Difference!*



## Weed Man Announces New Industry Partner ...A Collection Agency Specializing in Lawn Care!

**Farmington Hills, MI—Weed Man**, a network of locally owned and operated lawn care professionals providing environmentally responsible fertilization, weed control and integrated pest management services, is pleased to endorse **American Profit Recovery (APR)** as a new vendor for collection activity on delinquent accounts. American Profit Recovery has quickly established itself as one of the leaders in the debt collection industry. By combining a company's internal efforts with APR's third party intervention, the entire life cycle of the delinquency will be minimized. Not only will the effectiveness of the collection increase, but it will do so while decreasing the employee's time taken to manage past due accounts, leaving more time to service their clients!

American Profit Recovery offers a flat fee program as opposed to charging a typical percentage common with most collection agencies and attorneys. By charging a flat fee, APR allows franchisees to keep more of their revenues. If you would like more information about how American Profit Recovery can help your business, please call Andy Yavello at (248) 948-0656, or visit them at [www.americanprofit.com](http://www.americanprofit.com). Please mention that you're a Weed Man franchisee.

By partnering with American Profit Recovery, Weed Man franchisees will see noticeable advantages in the area of:

- ↳ Average flat rate of \$10 per account as opposed to a percentage.
- ↳ State of the art, real-time reporting capability through APR-web.
- ↳ An average recovery rate of 52% on delinquent accounts.
- ↳ Customer service team available for your needs.
- ↳ Diplomatic collection process as to not alienate customers.

*"In response to the challenging economy, we feel it will be beneficial to provide our clients with a resource to help them resolve the growing need of delinquent accounts."*  
 - Don Dankowich, Weed Man President

Affinity Partner of:



*"Handling debt collections with valued customers can be challenging. By taking on all elements of the collection process, APR provides the perfect solution to this sensitive issue — it's a great example of how PLANET delivers unparalleled value to its membership through its affinity partnerships."*  
 - Tanya Tolpegin, PLANET CEO

For a free consultation with no obligation from APR, fill in and fax this form to **(800) 721-9210**, or call **Andy Yavello at (248) 948-0656**.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_